

Enterprise Innovation Toolkit

Study Plan

August - October, 2023

AJ&Smart

KOCH

Welcome to the Enterprise Innovation Toolkit!

Over this program, you'll be learning from the best in the business, as they share their proven practices, tactics and tools for collaborating and innovating.

Your cohort consists of colleagues who all share an ambition to do more valuable work more easily and enjoyably. Together, you'll be undertaking independent online learning and attending live events to put theory into practice in a really fun way.

From every single one of us at AJ&Smart, thank you for being part of the community. We know you're going to love it!

Program Overview

The program blends three components: **independent learning, practice events, and the Toolkit**

1

Independent Learning

The program runs over 9 weeks. Each week, you'll go through specific lessons, reflect on them, and, if desired, do practice exercises in the Workbook.

All learners must set aside time for independent learning, we recommend blocking time in your diary to accommodate this!

This Study Plan will tell you which lessons to complete in which week, and how much time you should plan to block out.

2

Practice Events

'Learning by doing' is the best way to build confidence in using your new skills! This is why live events support your learning, create a sense of community, and allow you to practice!

You'll receive invites for all events. Each event is 2-4h long. As preparation, you'll only need to go through the assigned lessons.

An initial Kick-off Event will show you how the platform works, demonstrate what the program can do for you, and gather baseline data.

Afterwards, you'll begin with the Accelerating Innovation Masterclass.

3

The Toolkit

All your learning is supported by a 'digital toolkit' of templates, resources, checklists, and more.

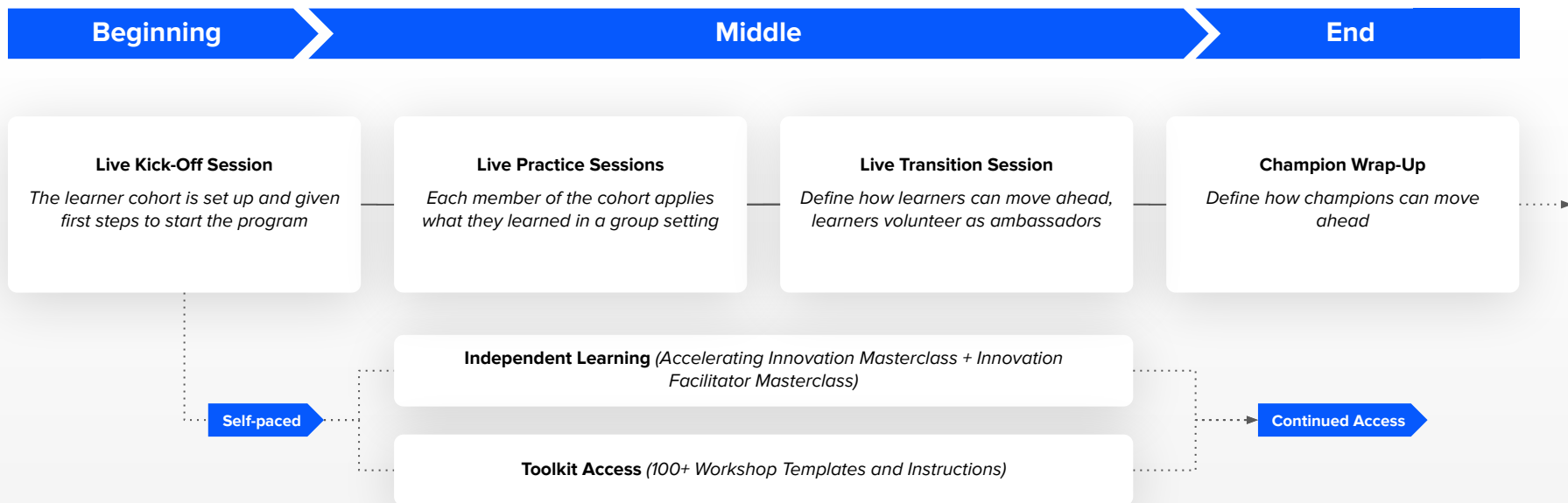
You'll never have to start from scratch again; just match a 'tool' to your challenge and get started.

The Toolkit contains three types of resources:

- **Exercises** to use independently in meetings
- **Workshops** to solve business problems
- **Sprints** that combine several workshops into complex processes

Program Overview

The program blends three components: **independent learning, practice events, and the Toolkit**



Study Plan

This program blends independent learning and live events. It requires you to set aside about **2 - 4 hours per week** to get through the material and keep up with the rest of your cohort. Block time out in your diary each week, and refer to the chart below to see what to learn.

<p>Week 1 August 14 - 18</p> <p>Live Event <i>Kick-Off Event</i> 2 hour event - Aug 16 9am - 11am CST</p> <p>Independent Learning <i>Do your best work, faster</i> Block out 45 min to complete this</p>	<p>Week 2 August 21 - 25</p> <p>Independent Learning <i>Accelerating Innovation Module 0-1</i> Block out 2h to complete this</p>	<p>Week 3 August 28 - Sept 1</p> <p>Independent Learning <i>Accelerating Innovation Module 2-3</i> Block out 2h to complete this</p>	<p>Week 4 Sept 4 - 8</p> <p>Independent Learning <i>Accelerating Innovation Module 4-5</i> Block out 2h to complete this</p>	<p>Week 5 Sept 11 - 15</p> <p>Live Event <i>Practice Event 1 of 2</i> 4 hour event - Sept 12 9am - 1pm CST</p>
<p>Week 6 Sept 18 - 22</p> <p>Independent Learning <i>Innovation Facilitator Module 0-2</i> Block out 2h to complete this</p>	<p>Week 7 Sept 25 - 29</p> <p>Independent Learning <i>Innovation Facilitator 3-5</i> Block out 2h to complete this</p>	<p>Week 8 Oct 2 - 6</p> <p>Practice & Transition Event <i>Practice Event 2 of 2 and Transition</i> 4 hour event - Oct 3 9am - 1pm CST</p>		

What comes after the program?

Lifetime access and further learning!

After the program, you'll still have lifetime access to the digital platform. You can review modules and lessons as often as you'd like, and use the Toolkit. It's a comprehensive repository of ready-to-use templates that will make it easy to use what you learned at your workplace.

You'll also have the option to access other Courses and Masterclasses, such as...

Design Sprint Masterclass

Become an expert Design Sprint facilitator, master the Design Sprint process, and learn how to make each Design Sprint a success.

Workshop Design

Go beyond any predefined workshop and learn how to design bespoke workshops that are a perfect fit for any challenge.

Thank you for being part of the EIT!

We are excited to be working with you and your cohort, sharing the Innovation Toolkit with you, and helping you along your journey to better innovation, collaboration and facilitation!



Molly Tanner

EIT Coach

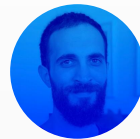
Connect with me on [LinkedIn!](#)



Steve McKenna

EIT Coach

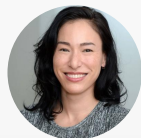
Connect with me on [LinkedIn!](#)



Amr Khalifeh

EIT Coach

Connect with me on [LinkedIn!](#)



Jess Leong Cohen

EIT Coach

Connect with me on [LinkedIn!](#)



Tim Höfer

EIT Coach

Connect with me on [LinkedIn!](#)

AJ&Smart

Product Design and Innovation